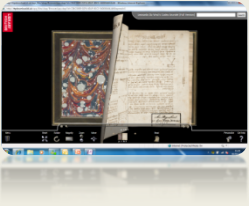


## *Microsoft Research Talks about Digital Heritage*



Have you ever wondered if there is a better way to tell a story? They say a picture can express a thousand words, but just creating a photo gallery is nothing new and lacks the 'story' behind the images. Microsoft Research have been hard at work to help bring cultural heritage to life through some of its little know, innovative, **free** products like [Photosynth](#), [HDView](#) and [Deep Zoom](#).

[Anandan Padmanabahn](#), who leads Microsoft Research in India, will be stopping by to show us a cool project they have worked on called the [India Digital Heritage Project](#). This is a project that attempts to recreate the experience of visiting historic sites around India through the combined use of Photosynth, HD View, video, and ambient sound. While much of the presentation is 'on rails' like a theme park tour, just like with [World Wide Telescope](#) you can stop the tour at any time and wander off clicking and zooming and looking at the sites, and then click to jump right back into the tour. It's a very interesting example of what's possible with tools available today.



Together with [Vidya Natampally](#), who directs MSR's external research e-Heritage strategy, they will head up a 2 hour workshop on Tuesday 22<sup>nd</sup> September 2009 where they will deliver a presentation on Photosynth (Photo tourism) from a research perspective and a demo of our Digital Heritage project. It is an interactive narrative where they have captured the tangible and intangible heritage of a temple in South India.

[\(Anandan Talks about Digital Heritage Project\)](#)

The workshop will be concluded with a panel discussion, where representatives from MSR, the University of Malta and Heritage Malta will stimulate a discussion on some of the following topics:

- 3D modeling via "Photosynth"
- High resolution imagery via "HDview"
- Integration of video/audio elements
- Interactive 3D/2D/video/audio user experiences
- Creation of "holistic user experience"
- Exploring a fraction of what is possible inside the International Digital Heritage community



Our intention is to start up an international Digital Heritage Community for discussion on how Microsoft technologies can be created/adapted to the art of storytelling in the Cultural Heritage space.

**Date:** 22nd September 2009  
**Time:** 2pm-4pm  
**Place:** The Carlson Suite, Radisson Bay Point

Please reply to [i-karld@microsoft.com](mailto:i-karld@microsoft.com) if you are planning to attend.